

DAVID HAMILTON

JOURNALISM | DATA SCIENCE | IT COMMUNICATIONS

PROFILE

A rare combination of journalistic curiosity and technical rigour able to distill research and data into thought provoking content that captures attention. Experienced in producing detailed research and creative multimedia work for the IT, non-profit, and media sectors on a variety of topics. Recognized among peers as an enthusiastic individual with an entrepreneurial attitude that gets things done.

EXPERIENCE

IICOALITION | COMMUNICATIONS MANAGER

www.i2coalition.com | Jan 2019 - Present (Toronto, ON)

- Manage communication initiatives including press releases, social media, and media outreach to major outlets.
- Presenting meaningful data-driven insights through infographic & reports.
- Develop relationships and engage in cooperative campaigns with members including Google, Amazon, GoDaddy, and others.
- Create research-driven and technical blog posts, and videos.

FREELANCE | DIGITAL MEDIA PRODUCER & WRITER

www.davidihamilton.com | Jan 2010 - Present (Toronto, ON)

- Utilizing research and data analysis to pitch original ideas as a basis for writing articles, video scripts, and other content to help clients creatively express value proposition and capture their story in a unique light.
- Created and executed on media plans aligned with client goals.
- Conduct in-depth research on technology topics through interviews with C-level executives, entrepreneurs, and technologists.
- Clients ranging from major tech companies like HP, Lenovo, and Intel to media organizations like Bell Canada and the National Post.

CLOUDFEST | CHIEF EDITOR

www.cloudfest.com | Oct 2016 - Dec 2017 (Cologne, Germany)

- Managing a production team of 12 and led content marketing initiatives for the largest cloud computing industry event including social media, digital content, and video content capturing event experience.
- Produced blog posts, social media content, and news updates based on research and data to keep industry experts up-to-date.
- Edited internal and external communications to ensure professional and consistent tone.

PENTON/INFORMA | CONTRIBUTING EDITOR

www.penton.com | May 2015 - Dec 2017 (Toronto, ON)

- Researched the cloud and hosting industry and created regular articles on cutting-edge technologies and business practices.

KOBAYASHI ONLINE | WRITER & PROJECT MANAGER

www.kobayashi.ca | Mar 2011 - May 2013 (Toronto, ON)

- Managed copywriting projects including complex WordPress websites, customer newsletters, social media, and flyers.
- Made presentations at industry conferences in Ottawa, Toronto, and Montreal.

THE WHIR | STAFF WRITER & INDUSTRY ANALYST

www.thewhir.com | Jun 2008 - Nov 2010 (Toronto, ON)

- Researched the cloud and hosting industry and wrote regular features on cutting-edge technologies.
- Understand and interpret industry trends for an expert audience.

PROFESSIONAL SKILLS

Industry Research
Data Science
Video & Audio Editing
Event & Project Management
Digital Media
Presenting to Large Audiences
Interviewing & Filming
Project Management
Entrepreneurial Approach

TECHNICAL SKILLS

WordPress
JavaScript | CSS | HTML
Python | Pandas | SQL
Microsoft Office
Asana Project Management
Adobe Illustrator
Photoshop
InDesign

FREELANCE CLIENTS

Intel | Lenovo | HP | Bell Canada

CONTENT TOPICS

Business | Public Policy |
Government | Economics | Law |
Fashion | Arts & Culture | Health &
Wellness

EDUCATION

DATA SCIENCE CERTIFICATE

University of Toronto | 2019

JOURNALISM POST GRAD CERTIFICATE

Humber College | 2008

BA ECONOMICS

Queen's University | 2006

CONTACT

416.458.0543
david@davidihamilton.com
davidihamilton.com
[linkedin.com/in/david-i-hamilton](https://www.linkedin.com/in/david-i-hamilton)